



Become a Sponsor

EuRuKo is the annual European conference that brings all the good news about Ruby and its friends. Every year it takes place in a different European city, the location being chosen by the participants.

As a sponsor you get the opportunity to reach an international crowd of talented developers. It is EuRuKo's tradition to offer tickets at a low price in order to offer everyone the possibility to attend. Therefore we rely on our sponsors to help us make this event an unforgettable experience for everyone involved. Review our packages and learn how your company can benefit from sponsoring the event.

About the Conference

- 600 participants from all over Europe (and not only)
- 2 days, single track conference
- Evening party for all attendees
- Influential speakers from the Ruby community
- Social media coverage
- Video recordings of all talks

Interested? Get in touch with us at euruko2018@gmail.com

Why else aside from the package contents should you sponsor?

Are you looking to hire Ruby (and not just Ruby!) developers in your company or initiative? Then you've probably looked into hiring a headhunter to find you the talent that you need. And you saw how much it costs. Most headhunters are looking for half a years' salary!

By sponsoring EuRuKo, you're not only investing a fraction of the price of a headhunter, but you're getting to meet enthusiastic developers in the flesh, and by the numbers!

The above goes without saying how you'd be contribute to a lively Ruby community from around Europe (and the world)!

Sponsoring Packages

	Bronze	Silver	Gold	Platinum
Available packages	Unlimited	Unlimited	3	1
<i>General</i>				
Included tickets	1	2	4	6

On-site branding

Exhibit Space	✗	1 table	2x2 meters	3x3 meters booth
Roll-up banner in sponsors hall	+€1000	1	3	unlimited ¹
Roll-up banner near the main stage	✗	✗	✗	✓
Goodie bag inserts	✗	1 (small)	2 (small, medium)	3 (small - large)
Dedicated slide during conference breaks	✗	+€1000	✓	✓
Company logo on the screens before the talks	✗	✗	Before every other presentation	Before every presentation

Conference materials

Company logo in the conference booklet	✓	✓	✓	✓
Dedicated page in the conference	✗	✗	Half page	Full page

booklet

Online attribution

Logo on the dedicated Sponsors page



Company description on dedicated Sponsors page



Link included in the footer of all conference emails



Twitter promotion (from @euruko)

Shared tweet

Shared tweet

1 dedicated tweet

3 dedicated tweets

Facebook promotion

Shared post

Shared post

1 dedicated post

3 dedicated posts

Logo on the Facebook page



Job ads on the conference website

+€1000
(1 job, 200 characters)

1 job, 200 characters

3 jobs, 200 characters

5 jobs, unlimited

Logo on sponsors slide in post-conference videos of the talks	✗	✓	✓	✓
Logo included in the footer of all conference emails	✗	✗	✗	✓
Mention in "Thank you" blog post	Shared post	Shared post	1 dedicated post	2 dedicated posts
Price	Bronze €2,000	Silver €5,000	Gold €8,000	Platinum €12,000

* VAT is not included

** Equipment & banners will be provided by the sponsors.

¹ within reason